

- ✓ Purveyors of High-Impact Change.
- ✓ Solutions to the most pressing business challenges: business strategy, competitive positioning, revenue growth, operational improvement, organizational alignment, outsourcing, change management, and technology implementation and operation.
- ✓ Full scope of management consulting services and implementation - well beyond the traditional CPA-firm Advisory Services.
- ✓ Specialized industry sector insight and experience, including: technology, manufacturing, consumer, distribution, retail, hospitality, biotech, non-profit, real estate, and financial services.
- ✓ Highly experienced practitioners, with world-class knowledge and experience gained from years of corporate and consulting leadership, implementation experience, and previous line and staff positions, in companies of all sizes and life-cycle stages - start-up to global enterprise.
- ✓ Company size and life-cycle stage-appropriate approaches, solutions, results.
- ✓ Proven methodologies, frameworks, and best practices libraries, guiding the identification and definition of needs, and serving as the basis for crafting, valuing, and delivering high-impact change.

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Competitive Capabilities

Competitive Analysis
Mergers & Acquisitions
Business, Market & Channel Strategy
Outsourcing Strategy
Product Development / Innovation
Brand Promise Definition
Demand Management

Operational Excellence

Strategic Capabilities Alignment
Supply Chain Management/Execution
Customer Relationship Management
Sourcing/eProcurement
Transportation/Logistics
Facilities Optimization
Post-merger Integration/Optimization

Financial Performance

Revenue Growth
Asset Performance Effectiveness
Performance Metrics Frameworks
Cost Management/Strategic Cost Reduction
ROI/Business Case Development

IT Management

IT Strategic Alignment
IT Organization / Governance
Enterprise Architecture
IT Solution Delivery Effectiveness
IT Cost and Value Management

IT Delivery

Program Planning / Management
High-level Architecture/ Design
Requirements Definition
Software Selection
Systems implementation/integration

Praemon Partners is a full-service management consulting group, founded to provide clients the same level of professionalism and scope of services historically available only through the major consulting firms, but with the real-world knowledge, flexibility, local presence, personal service and attention to detail which has become increasingly difficult to obtain.

Differentiation:

- Decades of Big-4 Partner & C-Level Officer Experience
- Partner-driven Engagements
- Cross-Industry Perspective / Solutions
- Attractive Cost / Value Proposition
- Results – Guaranteed
- Best, Local Resources

Perspective:

- Strategic focus
- Cross-Industry ideas, best practices, solutions
- Treat your business, your people, your money as if it were ours
- Pragmatic solutions, visionary objectives
- Shared sense of urgency

Approach:

- Senior Professionals – proven business acumen, deep expertise, hands-on experience
- Simple, Reasonable, Quick – right solution, affordable price, timely results
- Methodology –Enough to ensure rigor, not so much the program takes on a life of its own

Industries Served:

- Biotech/Biomed
- Consumer
- Distribution
- Financial Services
- Healthcare
- Hospitality
- Internet Commerce
- Manufacturing
- Medical Devices
- Nonprofit
- Research
- Retail
- State & Local Governments
- Technology
- Transportation & Logistics

Services Provided:

- **Competitive capabilities**
 - Competitive Analysis
 - Mergers & Acquisitions
 - Market & Channel Strategy/Deployment
 - Outsourcing Strategy
 - Product Development / Innovation
- **Operational Excellence**
 - Supply Chain Management/Execution
 - Customer Relationship Management
 - Sourcing/eProcurement
 - Transportation/Logistics
 - Mobility
 - Facilities Optimization
 - Post-merger Optimization
- **Financial performance**
 - Revenue Growth
 - Asset Performance Effectiveness
 - Performance Metrics Frameworks
 - Cost Management
 - ROI/Business Case Development
- **IT Management Services**
 - IT Strategic Alignment
 - IT Organization / Governance
 - Enterprise Architecture
 - IT Solution Delivery Effectiveness
 - IT Cost and Value Management
- **IT Delivery**
 - Program planning / Management
 - High-level Architecture/Design
 - Requirements Definition
 - Software Selection
 - Systems Implementation
- **Executive Coaching**